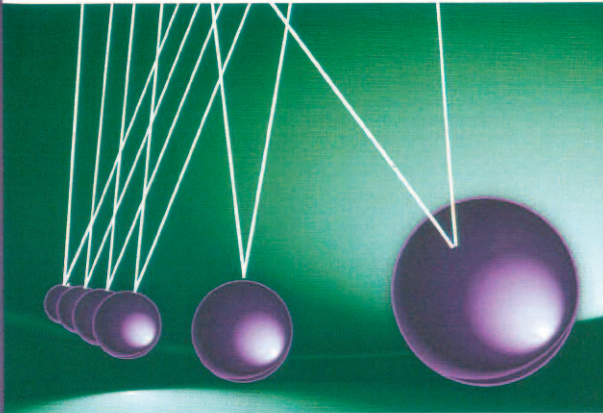




## SET YOUR PLANS IN MOTION



Today's grant marketplace is more complex and competitive than ever. To be successful, organizations must take a strategic approach to proposal planning and development. Whether you are seeking grants to launch a new program, develop an existing program or help fund a capital campaign, Momentum Grant Strategies can help your organization gain an edge over the competition.

## MENU OF SERVICES

Momentum Grant Strategies can guide and assist your organization throughout the proposal process, from the idea stage to the finished product.

### • PLANNING

Successful proposals are anchored in sound planning. Momentum Grant Strategies collaborates with you and your management team to design and develop a sustainable, client-centered program/project that meets both the grant-maker's need for clarity and innovation and your organization's needs to carry the program/project out.

### • RESEARCH

Accomplishing your grant goals more efficiently means targeting the right audience for your proposals. Momentum Grant Strategies conducts exhaustive research to identify, analyze and prioritize your strongest funding prospects and develops a matrix outlining your grant strategy and implementation timeline. Prospect data can be assembled into either a simple list or a detailed funding resource guide, depending on your needs.

### • WRITING

Keeping pace with the daily demands of managing your organization can make it challenging to dedicate the time required to craft clear, compelling grant proposals. Momentum Grant Strategies researches and develops professional proposals based on your program plans to save you time and resources, while garnering more funds to advance your organization's mission.

### • COACHING

Coaching benefits organizations that want to strengthen and enhance their existing grant strategy. Momentum Grant Strategies provides an objective assessment of your organization's grants plan and offers one-on-one guidance and support to improve your success.

### • TRAINING

The proposal process can seem mystifying, particularly to organizations that are new to the world of grants. Momentum Grant Strategies conducts introductory grantsmanship workshops to guide staff and volunteers of emerging organizations through the stages of program planning, prospect identification and proposal writing.

## WHAT YOU CAN EXPECT FROM MOMENTUM

### • SUPERIOR QUALITY •

Momentum Grant Strategies strives to provide the highest quality products and services, because your proposals need to be more than good to get results – they have to be outstanding.

### • INTEGRITY •

Momentum Grant Strategies values the client-consultant relationship and works tirelessly to earn your trust.

### • COLLABORATION •

Momentum Grant Strategies recognizes that a collaborative approach is essential to strategically plan and develop programs/projects that effectively respond to both organizational and community needs.

### • RELIABILITY •

Momentum Grant Strategies can be counted on to keep your projects on track and your proposals on deadline.

### • FLEXIBILITY •

Momentum Grant Strategies offers a range of service levels to accommodate your organization's needs and budget.

## CLIENT TESTIMONIALS

"Margaret is the consummate professional with the **SKILLS, SAVVY, CREATIVITY AND SELFLESS DEDICATION** to clearly identify your requirements and match them with appropriate funders for maximum effect."

*John McNabb, Executive Director  
Vaughn House, Inc.  
Austin, Texas*

"Margaret knows how to write a winning grant. She is experienced, prompt and very professional. In over twenty years, Margaret is **THE BEST GRANT CONSULTANT** I have worked with."

*Dr. Barbara Welder  
Vice-President for Development  
Hall-Rialto Preservation Association  
Beeville, Texas*

"I've been contracting with grant writers for over 23 years, 14 of those years with Margaret. She is the **MOST PROFESSIONAL, THOROUGH, AND COMPLETE GRANT WRITER** I have ever met. Margaret is number one on my list."

*Richard Salmon  
Grants Administrator, Hays County  
San Marcos, Texas*

"I have worked with Margaret for over 15 years and have been **AMAZED BY HER PLANNING, ORGANIZATIONAL AND WRITING SKILLS**. She is very strategic in her thinking and really pushes staff to think outside the box and reach for the highest purposes in their work."

*Karen Langley, Executive Director  
Family Eldercare, Inc.  
Austin, Texas*

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### MARGARET WINKS

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## ABOUT MOMENTUM GRANT STRATEGIES

Momentum Grant Strategies is an Austin-based consulting firm that provides tools and strategies to help community organizations achieve grant success. Founded by Margaret Winks in 1991, Momentum Grant Strategies offers a comprehensive and flexible array of services to help organizations effectively navigate the proposal process. These services include: program planning and development, prospect identification, grant strategy development, proposal writing, coaching, and training. Since its inception, Momentum Grant Strategies has secured more than \$10 million in foundation and government grants to support numerous organizations working in the areas of rural development, human services, health, arts, culture, conservation, education, and historic preservation in Central and South Texas.

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## HOW MOMENTUM GRANT STRATEGIES WORKS

Following our initial consultation, Momentum Grant Strategies designs a customized service strategy to help you reach your grant goals and calculates a project fee based on the scope and complexity of services required. This fee is typically paid out in installments over the duration of the contract. Momentum Grant Strategies does not work on commission or contingency. Contact Margaret at (512) 326-9141 or at mwinks@birch.net to schedule your free initial consultation today.